reagan strader

illustrator & fibers artist

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Experience

2022 Twenty2 Wallpaper and Textiles Design Assistant | Litchfield, CT

- Developed creative direction for in-house and customer facing documents and design libraries
- Optimized and digitized library of unique wall coverings, wallpaper panels, murals, and textile swatches
- Collaborated with clients for bespoke collection development through trend research, color exploration, and motif invention

2022 Kravet Design of Distinction Competition | Savannah, GA

- Collaborated with representatives through the exploration of Kravet's archival textile library
- Developed high performance outdoor application textile repeats using market and trend research

2021 EXPLO Illustration Instructor, Advisor | Boston, MA

- Instructed a variety of courses, activities, and workshops over the course of a 7 week educational program for 4th though 7th graders
- Developed original curriculum and lesson plans for visual art students
- Lead over 30+ extracurricular workshops and activity periods

2020 Le Studio Anthost Surface Design Intern | Brooklyn, NY

- Designed original repeat patterns and assets for interior design application
- Familiarized self with variety of materials for luxury pillow and textile implementation
- Assembled trend research to influence seasonal creative direction

2019 Creative Arts Studio Teacher | Charleston, SC

- Instructed educational courses to Charleston youth about various art techniques and practices
- Coached elementary through high school students by providing private lessons and portfolio reviews
- Prepared students to practice a variety of skills through poetry and visual art classes

2018 Flood & Print Graphic Design, Communications Assistant | Charleston, SC

- Pitched and developed graphics for screen printed products
- Oversaw daily client communications via multiple channels
- Assisted operating screen printing machinery, such as industrial conveyor dryers

Education

2022 Savannah College of Art and Design | Savannah, GA BFA Illustration, Minor in Fibers | Magna Cum Laude | GPA 3.85

Skills

<u>Software</u>

Google Suite

Final Cut Pro

Dragonframe

Microsoft Suite

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

Adobe After Effects

Creative

Photography

Graphic Design

Digitizing Artwork

Pattern Development

Color & Trend Forecasting

Social Media Management

<u>Professional</u>

Creative

Adaptive

Versatile

Eye for Detail

Self-Motivated

Problem Solving