

# Reagan Strader

Designer & Illustrator

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## Experience

### **TWENTY2 | Wallpaper and Textiles Designer | Naugatuck, CT**

JUNE 2022

— SEPTEMBER 2025

- Collaborated with clients for bespoke collection development and custom commercial projects through trend research, color exploration, and motif invention
- Optimized and digitized library of unique wall coverings, wallpaper panels, murals, and textile swatches
- Led creative direction for in-house and customer facing documents and design libraries
- Spearheaded graphic design and brand guideline development for company visual identity

### **EXPLO | Illustration Instructor, Advisor | Norton, MA**

JUNE 2021

— AUGUST 2021

- Instructed a variety of courses, activities, and workshops over the course of a seven week educational program for 4th through 7th graders
- Developed original curriculum and lesson plans for visual art students
- Lead over 30+ extracurricular workshops and activity periods

### **Le Studio Anthost | Surface Design Intern | Brooklyn, NY**

JUNE 2020

— AUGUST 2020

- Designed original repeat patterns and assets for interior design application
- Familiarized self with variety of materials for luxury pillow and textile implementation
- Assembled trend research to influence seasonal creative direction

### **Creative Arts | Studio Teacher | Charleston, SC**

JUNE 2019

— DECEMBER 2019

- Instructed educational courses to Charleston youth about various art techniques and practices
- Coached elementary through high school students by providing private lessons and portfolio reviews
- Prepared students to practice a variety of skills through poetry and visual art classes

### **Flood & Print | Assistant Designer | Charleston, SC**

JUNE 2018

— SEPTEMBER 2018

- Pitched and developed graphics for screen printed products
- Oversaw daily client communications via multiple channels
- Assisted operating screen printing machinery, such as industrial conveyor dryers

## Education

Savannah College of Art and Design | Savannah, GA

BFA Illustration, Minor in Fibers | Magna Cum Laude

## Skills

### **Software**

Adobe Acrobat, Adobe After Effects, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Adobe Photoshop, Adobe Premiere Pro, Dragonframe, Final Cut Pro, Google Docs, Google Drive, Google Sheets, Google Slides, Microsoft PowerPoint, Microsoft Excel, Microsoft Outlook, Microsoft Word, Topaz Labs

### **Creative**

Collection Development, Color & Trend Forecasting, Communications Management, Curriculum Development, Fine Artwork Photography, Graphic Design, Illustration, Interior Design, Product Photography, Social Media Management, Textile Design